

**Franchesca M. Guim**  
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## EXPERIENCE

- 06/2011 – Present    **Cámara Flash**    <http://www.camaraflash.com>    Barcelona, Spain  
**Chief Editor & Social Media Manager**
- Reporter, producer and video editor in Adobe Premiere.
  - Development and execution of social media initiatives.
  - Management of presence in social networking sites including Facebook, Twitter and other similar community sites, posting relevant content.
  - Creation of relevant content, writing editorial, tracking social media measurements, ensuring consistency of messages across multiple networks.
- 10/2006 –Present    **BCN Producciones**    <http://www.bcnproducciones.com>    Barcelona, Spain  
**TV Producer and Anchor**
- Created the concept ad and idea for the TV Format for “Vía Latina”. Broadcasted in Amé47 (Dominican Republic) and Canal Latino (Barcelona, Spain). Development of interviews and reports.
  - Responsible for the production of corporative videos.
  - Video Edition with Adobe Premiere Pro and Final Cut.
  - Camera operator. Coverage of national and international events as a reporter and producer.
- 01/2005- 03/2005    **Producciones Jatna**    Santo Domingo, D.R.  
**Production Assistant**
- Production Assistant for TV Show “Con Jatna”.
  - Prepare set before every shooting.
  - Assist the General Producer with the script while coordinating guests and interviews.
- 10/2002- 02/2003    **Radio Guarachita**    Santo Domingo, D.R.  
**Radio Announcer / Producer**
- *Producer and Announcer for the 3 hour weekly show “Sabado en Contacto”.*
  - Elaboration of the script and the facilitation of interviews.
  - Radio announcer for the 3 hours program.
- 06/2000 – 03/2001    **Teleaméricas (Amé47 TV)**    Santo Domingo, D.R.
- Script elaboration, material selection and news coverage for “Magazine 47”, and “Red”.
  - Assist General Producer with work in the set of shooting and supervise video edition.

## EDUCATION

- 04/2005 - 03/2006    **Universidad Autónoma de Barcelona (UAB)**    Barcelona, Spain  
*Master in Design and Management of the Audiovisual Production*
- 09/2000 -12/2004    **Universidad Iberoamericana (UNIBE)**    Santo Domingo, D.R.  
*Degree in Advertising and Communications*

**Computer Skills:**    MS Office, Windows, Adobe Premiere Pro, Adobe Photoshop (Basic), Social Network (LinkedIn, Facebook, Twitter, Blogger, WordPress, Vimeo.)

**Languages:**    Fluent in Spanish and English